

texcare

FRANCE

Press release
Paris, 9 January 2023

Texcare France will be held from Saturday 25 to Monday 27 November 2023 in a new national format at the Porte de Versailles exhibition center in Paris.

After four regional forums in Nantes, Marseille, Bordeaux and Lyon in 2021 and 2022, the next gathering of the textile care industry is set for November 2023 in Paris as a national trade show.

Following the takeover of *Jet Expo* in 2018 by Messe Frankfurt France, the show, renamed to *Texcare France*, will hold its first edition in Hall 2.1 of Paris Expo Porte de Versailles.

This event will bring together all the professionals of the textile care industry: on the one hand the suppliers of machines, products, and services and on the other hand the customers such as dry cleaners, laundries, textile rental and cleaning, textile services, on-demand services, hospitals, health and social institutions, hotels and restaurants, caretakers, communities, etc.

During the three days of the exhibition, there will also be a programme of conferences, round tables and workshops focusing the latest news, innovations and challenges facing the profession.

More information about the exhibition can be found at www.texcare-france.fr

Texcare France is part of Messe Frankfurt's global portfolio of textile care events. Texcare International is the international flagship fair of this brand, and is held every four years. In addition, Messe Frankfurt organises The Clean Show in the US, Texcare Asia & China Laundry Expo in China and a number of Texcare Forum conferences around the world. For further information, please visit <http://www.texcare.com/brand>.

Texpertise, the textile business network, stands for Messe Frankfurt's entire textile commitment. With a unique portfolio currently comprising around 50 international trade fairs in 11 countries, the company is the world market leader in trade fairs for the textile industry. Texpertise Network covers the entire value chain of the textile industry and, as a central communication platform, provides valuable information on the textile trade fair brands.

<http://www.texpertise-network.com>

<https://www.linkedin.com/company/texpertise-network/>

Background information: Sustainable Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when

planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

** Preliminary figures for 2022*

Press contact

Messe Frankfurt France : Mario Chapuis-Selmi – mario.chapuiselmi@france.messefrankfurt.com

+33 6 74 29 09 07