

## techtextil texprocess

### Techtextil and Texprocess 2024: with innovations and sustainable solutions towards the future

**Frankfurt am Main, 4 April, 2023. The planning for Techtextil and Texprocess from 23 to 26 April 2024 is off to a promising start. Exhibitors from over 40 countries have already registered to take part. This also includes exhibitors who have decided not to participate in 2022. The coming trade fair editions will revolve around the theme of sustainability and present future-oriented solutions for the textile industry. Start-ups are given an high-visibility platform at the world's leading trade fairs to find business partners. Techtextil and Texprocess reflect the innovative power of technical textiles, textile manufacturing and processing technologies. This is demonstrated by a broad spectrum of exhibitor presentations and a comprehensive complementary programme, including the Techtextil or Texprocess Innovation Awards.**

"It is a strong signal that exhibitors we missed at Techtextil and Texprocess 2022 have announced their participation again for the coming year. This confirms the international relevance of the two fairs. We offer the industry's most important innovation platform for presenting products and technologies to an international audience, exchanging ideas with the industry and expanding knowledge," explains Sabine Scharrer, Director Techtextil and Texprocess.

More than a year before the start of the events, it is already becoming apparent: exhibitors from all over the world are relying on Techtextil and Texprocess as important networking platforms and sales channels for the future. Companies from over 40 countries, including Italy, South Korea and the United States, have already registered to take part. As a new exhibitor country, compared to 2022, Brazil will be represented again. All product segments, from fibres and yarns to nonwovens and coated textiles, including textile manufacturing technology, will be presented at Techtextil. Machines, plants and processes, from cutting, sewing and embroidery technology to printing technologies and finishing, will be on show at Texprocess.

Visitors can look forward to Carrington Textiles from Great Britain, Concordia Textiles from Belgium, Everest Textile from Taiwan, Kuraray from Japan, Kusumgar Corporates from India, Groz-Beckert, Outlast Technologies and Sandler from Germany as exhibitors at Techtextil and ASTAS from Turkey, FK GROUP SPA from Italy, Kai Corporation and Tajima Industries from Japan, Amann & Söhne, Assyst/Style3D, bullmer, Brother Internationale Industriemaschinen and Dürkopp Adler from Germany at Texprocess. In addition, numerous organisers of joint stands have declared their participation. From Germany, for example, the IVGT - Industrieverband Veredlung - Garne - Gewebe - Technische Textilien e.V. (Industrial Association for Finishing - Yarns - Fabrics - Technical

Textiles), VDMA Services GmbH with the VDMA Textile Machinery, the Saxon joint stand organised by the Verband der Nord-Ostdeutschen Textil- und Bekleidungsindustrie (Association of the North-East German Textile and Clothing Industry) or Bayern Innovativ with a joint presentation. Internationally, country presentations from China, France, Italy, Japan, Spain, the Czech Republic, Turkey and Switzerland are already announced.

"Techtextil, and especially the event in Frankfurt, as the leading trade fair for technical textiles and nonwovens, has shown in recent decades that it brings business partners together in one central location - not only from Europe, but from all over the world. We are looking forward to meeting the entire textile world again in Frankfurt at Techtextil 2024 and to holding personal meetings with business friends and partners. The Lenzing Group will continue to bring the idea of sustainability in the fiber industry to the world of technical textiles. Techtextil offers us an ideal platform for this," says Oliver Spöcker, Director Workwear & Protective Wear, Global Commercial Director FR Fibers at Lenzing AG.

"Techtextil in Frankfurt has always been a very important trade fair for SAHM. The Techtextil trade fairs abroad in Atlanta or Mumbai are also part of our trade fair portfolio. This is where we meet our customers and partners and exchange ideas. We missed this very much during the Corona period. We are therefore very much looking forward to Techtextil North America in Atlanta and Techtextil 2024 in Frankfurt," explains Heike Kollmann, Head of Marketing at SAHM.

"The expectations of the entire textile processing industry are very high, also with regard to sustainable development. These must be addressed with future-oriented innovations and products. A sustainable transformation will continue to drive the industry forward decisively. Texprocess plays a decisive role in this. The world's leading trade fair is the best possible platform for international experts to see innovations, digitalisation and customised solutions and thus to generate sustainable potential," says Elgar Straub, General Manager of the Texprocess partner association VDMA Textile Care, Fabric and Leather Technologies.

„Texprocess is the international trade fair of reference for our industry. It is important for Battistella to be present here and to stay in touch with all the important buyers in the sector. We expect the best innovations in the industry to be in step with the times. We are planning to bring many innovations to our machinery, that we will be presenting at Texprocess. For us, personal encounters with our customers is essential. Building the trust and respect of our customers can only happen in face-to-face meetings. Exhibiting at Texprocess also connects us to a network of possible buyers,“ says Michele Battistella, Sales Manager at Battistella.

The past Techtextil and Texprocess in June 2022, with an internationality level of 66 percent on the visitor side, confirmed how important it is for the international branch to come together in person at one place. Getting to know new products, expanding specialist knowledge and networking or exchanging experiences were among the most frequently mentioned objectives of trade visitors to Techtextil and Texprocess 2022. 96 percent of visitors to Techtextil and 94 percent to Texprocess achieved their goals for visiting the fair. The coming edition also meets these requirements to a high degree. Here, the international participants in the sector and relevant market players come together in an ideal setting. The extensive complementary programme, including the Techtextil or Texprocess Forum and Innovation Awards, complements the visit to the fair.

### **Focus on sustainable solutions**

Sustainability and the EU Textile Strategy already proved to be a highly relevant topic for the branch at previous editions and, in particular, at Techtextil and Texprocess 2022. For example, 96 percent of trade visitors to Techtextil and 97 percent to Texprocess said that sustainability would play a role for their company in the next three to five years. The two leading trade fairs are responding to these developments with a comprehensive range of products. Companies with sustainable products and innovations, as well as recycling technologies, will be specifically highlighted and the complementary programme for information and knowledge exchange expanded. For example, guided tours to selected exhibitors with sustainable solutions will be offered for the first time.

### **Room for something new: start-ups at Techtextil and Texprocess**

Young, innovative companies receive special attention at Techtextil and Texprocess. They can be targeted in a separate area and have the opportunity to present their products to international decision-makers. At the world's leading trade fairs, they can find new business partners and customers. They also benefit from international media interest and can access new target groups.

### **Texprocess presents the denim processing of the future**

Visitors to Techtextil and Texprocess will find special shows tailored to their interests. For example, a separate area at Texprocess is devoted to denim production and processing. Here, visitors can experience innovative approaches for the growth market of denim at first hand.



Photo: Messe Frankfurt / Jean-Luc Valentin



Photo: Messe Frankfurt / Pietro Sutera

## Techtextil & Texprocess

The events Techtextil and Texprocess will be held from 23 to 26 April, 2024.

### **Press information and photographic material:**

<https://techtextil.messefrankfurt.com/frankfurt/en/press.html>

<https://texprocess.messefrankfurt.com/frankfurt/en/press.html>

### **Links to websites:**

[www.facebook.com/techtextil](http://www.facebook.com/techtextil) | [www.facebook.com/texprocess](http://www.facebook.com/texprocess)

[www.linkedin.com/showcase/techtextil](http://www.linkedin.com/showcase/techtextil) | [www.linkedin.com/showcase/texprocess](http://www.linkedin.com/showcase/texprocess)

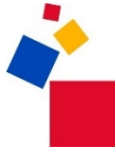
[www.twitter.com/ttx\\_tp](http://www.twitter.com/ttx_tp) | [www.instagram.com/techtextil\\_texprocess](http://www.instagram.com/techtextil_texprocess)

### **Newsroom:**

Techtextil and Texprocess are part of Texpertise, the textile business network. The network of Messe Frankfurt unites current topics, trends, events around the textile business and connects more than 500,000 people from all over the world.

With more than 50 international textile trade fairs in 11 countries, Messe Frankfurt is the global market leader for textile trade fairs. Texpertise covers the entire textile value chain: Research, development, yarns, fabrics, apparel, fashion, contract manufacturing, home and household textiles, technical textiles, processing and cleaning technologies. In collaboration with the United Nations Office for Partnerships, supported by the Conscious Fashion and Lifestyle Network, the Texpertise Network informs and mobilizes the textile sector to implement solutions for social, economic and environmental change. Our aim is to create awareness for the Sustainable Development Goals at all our textile trade fairs worldwide – from Frankfurt, to New York, Atlanta, Shanghai and Paris. For more information from the international textile sector and Messe Frankfurt's global textile events, visit: [www.texpertise-network.com](http://www.texpertise-network.com)

[www.linkedin.com/showcase/texpertise-network](http://www.linkedin.com/showcase/texpertise-network)



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**Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200\* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million\*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability)

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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\* Preliminary figures for 2022